2027 圖文傳播科技與藝術國際學術研討會
徵稿啟事與投稿須知

國立臺灣藝術大學圖文傳播藝術所將於民國 116 年 4 月 21 日（星期三）舉辦「2027 圖文傳播科技與藝術國際學術研討會」，為推廣學術交流與專業成長，以及增進學術單位的交流情誼，敬邀 貴系所蒞臨指導，並懇請 貴校所協助推廣宣傳，邀請 貴系所之研究生積極參與投稿，以擴大研討會學術交流之效益。

本研討會徵稿領域如下：

1. 印刷適性與發展
2. 影像技術與開發
3. 媒體傳播與趨勢
4. 創意設計與應用
5. 圖文出版與科技
6. 其他圖文藝術創作及設計相關

■ 投稿方式

所有相關的文件需以電子檔的形式投稿，電子檔需包括 Word 與 PDF 格式。請到本研討會的網站，透過「投稿」的按鈕投稿，或直接填寫以下投稿表單，並上傳檔案。

- 本研討會網站：
  https://yuna01tong.wixsite.com/gcantua2027

- 投稿表單：
  https://forms.gle/GVGYzSqKpDkhz2Sg8

■ 論文格式

本研討會的論文依循美國心理學會(American Psychological Association) 出版的《Publication manual of the American Psychological Association》第七版出版品手冊規範。

※論文格式：請下載本研討會所訂定的《ICGCTA 2027 論文格式參考》及著作權授權書。

※論文摘要：需包含論文的中英文標題、作者、服務單位/就讀學校/職稱、電子信箱、中文論文摘要及關鍵詞、英文論文摘要及關鍵字；內容須包含研究動機、研究目的、文獻探討、研究方法、重要發現等；中文摘要為 300 字至 500 字，不需分段。

※論文全文：最多 6500 字，8 頁為限；並附上著作權授權書，所有發表的論文需具有原創性（未曾發表過或目前正在審核中的論文）；不能一稿多投、侵害他人著作權或違反學術倫理等，如有違反，一切責任由作者負責。

■ 發表形式

通過兩輪評審之發表人將會收到由主辦方發出之電郵，通知發表時間及場次。每位發表人的發表時間為二十分鐘（含 Q&A 環節）。各場次僅提供發表用的智慧型電腦講桌，屆時請發表人自備筆電。若有任何設備需求或問題，請透過電郵詢問。

■ 徵稿重要時程

1. 摘要投稿截止日：民國 115 年 12 月 1 日（星期二）前完成線上投稿表單。
   投稿表單：https://forms.gle/GVGYzSqKpDkhz2Sg8
2. 全文投稿截止日：民國 116 年 1 月 31 日（星期日）前將論文電子檔（Word 與 PDF 格式）寄送電郵至 ntua_gcapaper@ntua.edu.tw。
   電郵主旨：投稿 ICGCTA 2027_投稿領域_姓名

如有任何問題，歡迎透過電郵洽詢，電郵地址為：ntua_gcapaper@ntua.edu.tw。

2027 International Conference on Graphic Communication Technology and Art
Call for Papers and Submission Guidelines

The 2027 International Conference on Graphic Communication Technology and Art (ICGCTA 2027) will be hosted by the Graduate Institute of Graphic Communication Arts, National Taiwan University of Arts, on **Wednesday, April 21, 2027**. To promote academic exchange and professional development, and to strengthen ties among academic units, we cordially invite your department/ institute to participate and assist with dissemination of this call. We also encourage graduate students from your institution to submit papers to enhance the scholarly impact of the conference.

Research Topics (including but not limited to):

1. Printability and Development
2. Imaging Technology and Development
3. Media Communication and Trends
4. Creative Design and Applications
5. Graphic Publishing and Technology
6. Other related graphic arts and design

Submission Method

1. All files must be submitted electronically in both Word and PDF formats. Please submit via the “Submit” button on the conference website or upload them through the online submission form.
2. ICGCTA 2027 Website: https://yuna01tong.wixsite.com/gcantua2027
3. Submission Form: https://forms.gle/GVGYzSqKpDkhz2Sg8

Paper Format

1. The conference follows the 7th edition of the Publication Manual of the American Psychological Association (APA).
2. Template and Copyright License Form: Please download the ICGCTA 2027 Template and the Copyright License Form.
3. Abstract: include the paper title in Chinese and English; author name(s); affiliation (institution/school) and title/position; a Chinese abstract of 300–500 characters with 3–5 keywords; and an English abstract with English keywords. Each abstract should be a single paragraph (no paragraph breaks) and limited to one page in both Chinese and English. Please refer to the ICGCTA 2027 Template for details.
4. Full paper: up to 6,500 words, maximum 8 pages. A signed copyright license form must be attached. All submissions must be original (not previously published or under review elsewhere). Duplicate submission of the same manuscript, copyright infringement, and violations of academic ethics are prohibited; authors bear full responsibility for any violations.

Presentation Format

Authors who pass the two-stage review will be notified of presentation times and sessions via email. Each presentation is allotted up to 20 minutes, including Q&A. A lectern with standard presentation equipment will be provided; each presenter should bring a laptop. For inquiries, please email the organizer at ntua_gcapaper@ntua.edu.tw.

Important Dates

1. **Abstract submission deadline**: Please complete the online submission form by **Tuesday, December 1, 2026**.
   Online Submission Link: https://forms.gle/GVGYzSqKpDkhz2Sg8
2. **Full paper submission deadline**: Please email the full paper files (in Word and PDF) to ntua_gcapaper@ntua.edu.tw by **Sunday, January 31, 2027.**
   Email subject format: Submission to ICGCTA 2027_Research Area_Name

For any inquiries, please email ntua_gcapaper@ntua.edu.tw.