



全球徵片競賽簡章

主辦單位：中華民國外交部

- 壹、 活動名稱：#FindingTAIWAN_2.0: Where We Connect 全球徵片競賽
- 貳、 活動徵選期間：2026 年 7 月 1 日(三)-2026 年 8 月 31 日(一) (23:59:59 前為限)
- 參、 活動主旨：向國際社會傳達台灣的多元與精采，凝聚全球挺台灣的力量，透過不同文化背景創作者的鏡頭與創意視角，呈現台灣與世界相互連結的故事，讓國際社會從更多元的角度認識台灣，展現台灣多元且充滿活力的面貌。
- 肆、 活動官方網站：<https://findingtaiwan2026.com.tw>
- 伍、 參賽資格：
 - 一、 不限年齡與國籍，免費報名。
 - 二、 未滿 18 歲者，需有法定代理人同意書。
 - 三、 受邀擔任評審委員者，不得參賽。
 - 四、 可選擇「個人」或「團隊」名義參賽。若為團隊參賽，須指定一人為「主要聯絡人 (兼團隊代表人)」，負責後續行政與獎金領取事宜。
 - 五、 參賽作品為原創作品，且未曾在其他公開競賽或徵選活動獲獎，若經檢舉或查證屬實，承辦單位將保有取消其得獎資格及追回所得獎金、獎狀之權利。
- 陸、 作品規格與規範：
 - 一、 片長 1 分 00 秒 (包含片頭及片尾) 以內短影音
 - 二、 檔案為不超過 600MB 之.MP4 或.MOV 檔型
 - 三、 短影音不限為直式或橫式
 - 四、 影片語言不限，建議附加英文字幕以利國際受眾理解
 - 五、 內容以台灣特色為題材進行創作，例如 (參考但不限於以下範圍) 民主精神、多元創新、文化軟實力、自然地景、美食、語言、科技發展、傳統技藝與庶民生活風貌等，鼓勵聚焦台灣在不同面向與世界的高度連結與國際影響力，讓更多國際觀眾看見台灣並產生共鳴與認同。
- 註：
 - 一、 主題需與「台灣」人事時地物相關，且影片內容不得含有違反善良風俗之畫面與言論，亦不得涉及政治選舉文宣。
 - 二、 所有影像、配樂與字體素材皆須符合著作權法規範，嚴禁任何侵權行為。
 - 三、 參賽作品須以原創為原則，以 AI 工具輔助製作者，須於報名表中勾選並填寫 AI

工具使用比例與用途文字說明，該說明將納入評審評估計分範疇。

柒、 光華特別獎

本屆競賽響應《台灣光華雜誌》創刊 50 週年，增設【光華特別獎】獎項。

《台灣光華雜誌》長年透過文字與影像向國際社會介紹台灣，以多元化報導及雋永圖文呈現台灣發展脈動，見證台灣政治、經濟、社會、文化的變遷，累積豐富且珍貴的內容資產。本次活動特別開放創作者以[《台灣光華雜誌》官網資料庫](#)作為靈感來源，鼓勵透過影像敘事方式重新詮釋與再創作，讓該雜誌珍貴的歷史影像與報導以新的形式再次被看見。

獲頒【光華特別獎】得獎作品，將安排於光華 50 週年攝影展（預計 10 月辦理）展出。

捌、 評分標準

評審項目	權重	評分指標與審查重點
題材創意	30%	✓ 核心意涵是否精準切合 #FindingTAIWAN_2.0 主題，精準述說臺灣多元精采故事。 ✓ 切入觀點是否獨特、具備原創性。 ✓ 【光華特別獎】參賽作品，於本項目將額外檢視：作品運用《台灣光華雜誌》內容之關聯度與轉譯深度。
感染共鳴	30%	✓ 影片故事敘事之流暢度與情感渲染力。 ✓ 內容是否具備跨文化傳播效益，能引起國際網友的情感投射與共鳴。
視覺表現	30%	✓ 畫面構圖美學、剪輯節奏感、光影色彩調校與特效運用之專業度。 ✓ 配樂、音效與字幕之配置是否流暢、精緻且無版權爭議。 ✓ AI 工具使用方式與比例是否恰當，並為作品達到加分效果。
適合於手機及新媒體運用	10%	✓ 是否符合現今世代之閱聽習慣。 ✓ 是否適合於 Instagram Reels、YouTube Shorts 等新媒體管道進行公開放映與擴散。

※若入圍影片無法達到決選之評審標準，主辦單位則將保留獎項從缺之權利。

玖、 入圍與獎項

- 一、 入圍作品公告：徵選截止後將於官網公布 25 組入圍者，入圍者皆頒發獎狀乙張，入圍名單公布日期另行公告。
- 二、 頒獎典禮：預計於九月下旬辦理，後續將於活動官網公告頒獎典禮舉辦時間與地

點，敬邀入圍者出席。

三、 獲獎名次公布：將於頒獎典禮公布獲獎名次，並擇日公告於活動官網。

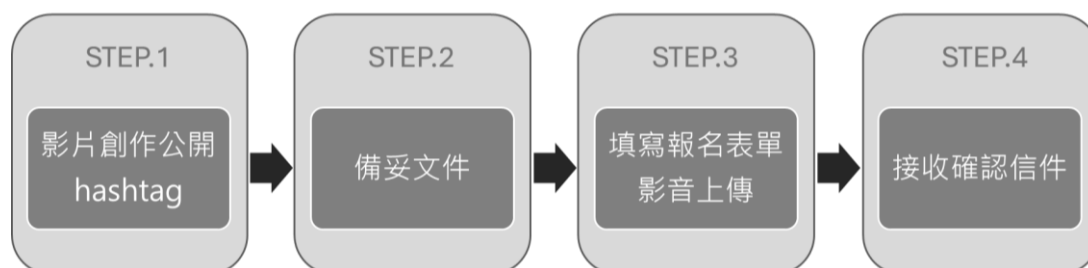
四、 獎項：(得獎者共 13 名)

#FindingTAIWAN_2.0 全球徵片競賽		
首獎	1 名	新台幣 20 萬元整
二獎	2 名	新台幣 8 萬元整
三獎	3 名	新台幣 5 萬元整
佳作	4 名	新台幣 3 萬元整
【光華特別獎】		
一獎	1 名	新台幣 10 萬元整
二獎	1 名	新台幣 5 萬元整
三獎	1 名	新台幣 2 萬元整

※ 參加本屆#FindingTAIWAN_2.0 全球徵片競賽之作品，可自由選擇是否角逐【光華特別獎】，詳細作法請參考「參加步驟」。

※ 獲獎者獎金所涉及的稅金事宜，依我國所得稅及健保補充保費相關法令及規定辦理。

壹拾、參加步驟



※本活動毋需繳交報名費，一律採用線上報名。

【步驟 1：影片創作公開上傳】

- 將符合規格之短影音作品，上傳至個人的 YouTube 或 Instagram 平台 (以此 2 款平台為限)，並將影片隱私權設定為「公開」，於本年度徵件期間均公開播映。
- 影片說明欄須標註大會專屬標籤：**#FindingTAIWAN2026**。

【步驟 2：備妥文件】

- 至官網下載【切結書】電子檔，由參賽代表人或相關人員親筆簽名 (或電子簽章)。
- 拍照或掃描成 PDF 檔備用，掃描檔需為端正 A4 大小且文字成像清晰。

【步驟 3：填寫 Google 報名表單】

- 線上報名：點擊進入 Google 報名表單 <https://forms.gle/JoRh9FvzBjhm4SkSA>，依序填寫欄位，並確認資訊無誤。
- 文件上傳：利用 Google 表單之「檔案上傳」功能，上傳「步驟 2」已簽署之【切結書】掃描件。
- 影音上傳：上傳欲投稿之短影音檔案，不超過 600MB 之 MP4 或 MOV 格式。
- 劇照上傳：劇照 1 張，作為活動官方網站推廣使用。照片解析度規格至少為 300dpi。
- 欲報名角逐【光華特別獎】之參賽作品，須於報名表「光華特別獎報名專區」中勾選「是」，並文字說明作品如何呈現與《台灣光華雜誌》之關聯性。

【步驟 4：接收確認信件】

- 表單成功送出後，大會將於 2 個工作天內完成資格初審，針對通過者發送「報名成功確認信」至代表人電子郵件信箱。

壹拾壹、 其他注意事項

- 一、 參加徵稿之作品嚴禁侵害他人隱私權、妨礙社會正當風俗及公共秩序或違反中華民國相關法令規定等。參賽者應擔保擁有其參賽作品所有合法著作權利，並不得有抄襲剽竊之情事。作品中如有利用他人著作或權利(包含圖像、文字、聲音、配樂等)，應事先取得該著作財產權人或權利人之授權同意，並於報名時提出相關證明。如涉及智慧財產權糾紛，主辦機關得取消參賽及得獎資格，並由參賽者負責相關法律責任。若造成主辦機關受有損害，參賽者應負賠償責任。若有違反以上情事，參賽者須自負法律責任外，主辦機關得取消其得獎資格，並追回其已領得之獎金與獎品。
- 二、 參賽作品限未於國內、外公開發表，亦未曾得獎之原創作品。若遭檢舉，經主辦機關查證屬實，主辦機關有權取消其得獎資格及追回所得獎品及獎狀。如因此造成第三者之權益損失及所產生之法律責任，參賽者須負完全之法律與賠償責任。
- 三、 參賽者承諾若獲選入圍或得獎，須於頒獎典禮辦畢 10 日內，配合大會行政窗口提供「完整影片檔」、「無字幕無 Logo 純淨版影片檔」及「字幕 Word 檔」之高品質影音母帶，並依照中華民國《所得稅法》規定配合辦理獎金扣繳申報事宜。
- 四、 主辦機關及執行單位有權使用得獎作品，作為非商業性質推廣使用，不另致酬。
- 五、 參賽者保證所有填寫或提送之資料內容屬實，並無偽造情事，亦無冒用或盜用任何第三人之資料。如有虛偽隱匿情事，將取消參賽資格。如為得獎者，將同時取消得獎資格，追回獎金及獎狀。
- 六、 參賽者應詳閱本活動簡章，報名即視為認同本活動之所有規定，並應簽署切結書。如有違反規定者，取消其參賽及得獎資格。
- 七、 主辦機關及執行單位取得參賽者之個人資料，目的為辦理本活動相關評選作業之用。其蒐集、處理及利用參賽者個人資料，應受個人資料保護法及相關法令之規範。本次活動所蒐集參賽者之個人資料(如報名表內文所列)，利用方式為網際網路、報紙等媒體公布得獎名單，包括姓名、得獎作品。
- 八、 本活動如有任何因電腦、網路、天災事變等不可抗力事件或其他不可歸責於主辦機

關及執行單位之事由，使參與本活動者所登錄之資料有所遺失、錯誤、無法辨識或毀損，導致資料不符合規範時，主辦機關及執行單位得另行通知交付備份作品，並不負任何法律責任，參賽者與得獎者亦不得異議。

- 九、 若有其他未盡事宜，主辦單位保有自行增訂、刪除本活動內容之權利，活動若有需變更項目、條款、辦法，皆透過本活動網站公告。

主辦單位：中華民國外交部

執行單位：兆安國際整合行銷股份有限公司

聯絡方式：來信 admin@trillion-one.com (將於 2 個工作天內回覆)



Competition Rules

Organized by Ministry of Foreign Affairs, ROC (Taiwan)

I. Event Title: #FindingTAIWAN_2.0: Where We Connect International Short Film Competition

II. Submission Period: July 1, 2026 (Wed) – August 31, 2026 (Mon), 23:59:59 (GMT+8)

III. Event Objective

This competition invites creators from around the world to tell stories that connect Taiwan with the global community, inspiring audiences to discover Taiwan through diverse perspectives and authentic experiences.

IV. Official Event Website: <https://findingtaiwan2026.com.tw/en>

V. Eligibility

1. Open to participants of all ages and nationalities. Registration is free.
2. Applicants under the age of 18 must submit the Legal Guardian Consent Form signed by a legal guardian.
3. Individuals invited to serve as judges are not eligible to enter the competition.
4. Entries may be submitted individually or as a team. Team entries must designate one representative as the primary contact for all communications and prize collection.
5. All entries must be original and must not have received awards in any other public competitions. Any entry found in violation of this rule will be disqualified, and any prizes or certificates awarded must be returned.

VI. Entry Requirements

1. Video Length: One short video not exceeding 1 minute (including intro and credits).
2. File Format: .MP4 or .MOV format, with a file size not exceeding 600MB.
3. Orientation: Vertical or horizontal orientation accepted.
4. Language: Any language is acceptable. English subtitles are encouraged to aid international understanding.
5. Content: Entries should highlight Taiwan's unique characteristics. Suggested themes include, but are not limited to, democracy, innovation, culture, nature, cuisine, languages, technology, traditional crafts, and everyday life. Creators are encouraged to showcase Taiwan's connections with the world and its global impact through their unique perspectives.

Notes:

- Entries must be related to Taiwan and must not include illegal, offensive, or political campaign content.

- All visual, music, and font materials used in the entry must comply with applicable copyright laws. Any copyright infringement is strictly prohibited.
- Entries must be original. Any use of AI tools must be disclosed in the registration form, including their purpose and extent of use. This information will be considered during judging.

VII. Taiwan Panorama Special Award

To celebrate the 50th anniversary of *Taiwan Panorama*, #FindingTAIWAN_2.0 proudly introduces the Taiwan Panorama Special Award. For five decades, *Taiwan Panorama* has shared Taiwan's stories with the world through compelling journalism and photography, documenting the nation's history, culture, and development. This year, creators are invited to draw inspiration from the magazine's online archives, reimagining its stories through fresh visual storytelling and creative interpretation.

The winning entry of the Taiwan Panorama Special Award will also be featured at the *Taiwan Panorama* 50th Anniversary Photography Exhibition, scheduled for October.

VIII. Evaluation Criteria

Judging Criteria	Weight	Evaluation Indicators & Focus of Review
Creativity & Originality	30%	✓ Relevance to the #FindingTAIWAN_2.0 theme and the portrayal of Taiwan's diverse stories. ✓ Originality and creativity of the concept and perspective. ✓ For the Taiwan Panorama Special Award entries, this item will additionally evaluate: Connection to and creative interpretation of <i>Taiwan Panorama</i>.
Emotional Impact & Resonance	30%	✓ Storytelling, narrative flow, and emotional impact. ✓ Cross-cultural appeal and the ability to engage international audiences.
Visual Presentation	30%	✓ Overall production quality, including cinematography, editing, color grading, and visual effects. ✓ Effective use of music, sound, and subtitles, with all materials properly licensed. ✓ Appropriate and value-added use of AI tools.
Audience & Platform Fit	10%	✓ Suitability for today's viewing habits. ✓ Suitability for today's social media platforms, such as Instagram Reels and YouTube Shorts.

✖If the shortlisted videos do not meet the evaluation standards of the final judging panel, the organizer reserves the right to leave the awards vacant.

IX. Shortlists & Awards

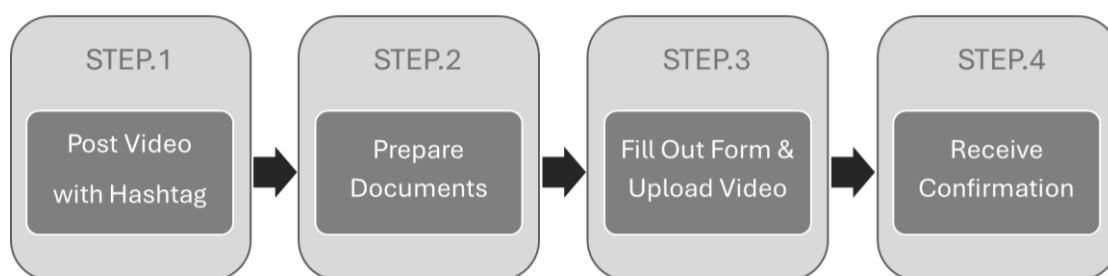
1. Shortlist Announcement: 25 shortlisted entries will be announced on the official website. All shortlisted entries will receive a certificate.
2. Award Ceremony: The award ceremony will be held in late September. Details will be announced on the official website.
3. Winners Announcement: Winners will be announced at the award ceremony and on the official website.

#FindingTAIWAN_2.0 International Short Film Competition		
Grand Prize	1 winner	NT\$ 200,000
Second Prize	2 winners	NT\$ 80,000
Third Prize	3 winners	NT\$ 50,000
Honorable Mention	4 winners	NT\$ 30,000
【 Taiwan Panorama Special Award 】		
Grand Prize	1 winner	NT\$ 100,000
Second Prize	1 winner	NT\$ 50,000
Third Prize	1 winner	NT\$ 20,000

※ All entries for the #FindingTAIWAN_2.0 competition are eligible to compete for the Taiwan Panorama Special Award on an optional basis. Please refer to the "Participation Steps" for details.

※ The prize will be subject to applicable tax deductions according to the Income Tax Act and the National Health Insurance supplementary premium regulations of Taiwan.

X. Participation Steps



※ Registration for this event is completely free and must be submitted online.

STEP 1:

Post your video (matching all specifications) publicly on YouTube or Instagram (restricted to these two platforms only) with the official competition hashtag: #FindingTAIWAN2026. Ensure the video remains publicly viewable throughout this year's competition period.

STEP 2:

Download the declaration form from the official website. It must be signed (by hand or digitally) by the entrant, team representative, or other authorized person, then uploaded as a clear, legible PDF in A4 format.

STEP 3:

- Online Registration: Complete the Google Form (<https://forms.gle/JoRh9FvzBjhm4SkSA>) to submit your entry information.
- Document Upload: Use the "File Upload" function within the Google Form to upload the signed declaration scan from Step 2.
- Video Upload: Upload your short video entry file (in .MP4 or .MOV format, under 600MB).
- Still Upload: Upload 1 film still to be used for promotional purposes on the official website (Resolution must be at least 300 dpi).
- To apply for the Taiwan Panorama special award, please select "Yes" in the Google Form and describe how your work connects to *Taiwan Panorama* magazine.

STEP 4:

After submission, entries will undergo a preliminary eligibility review within two working days. Successful applicants will receive a confirmation email.

XI. Terms & Conditions

1. Entries must not infringe on the rights or privacy of others, violate public order or applicable laws of Taiwan, or contain plagiarized or unauthorized content. Participants are responsible for securing all necessary permissions for any third-party materials (including images, text, audio, and music) and must provide proof of authorization upon registration. Any infringement may result in disqualification, revocation of awards, and legal liability.
2. Entries must be original, unpublished, and must not have received awards in any other competition. Any violation may result in disqualification, cancellation of awards, and the return of all prizes and certificates. Participants are solely responsible for any resulting legal claims or damages.
3. Shortlisted and winning participants must provide high-quality master files, including the full video, a clean version (without subtitles or logos), and the subtitle file within 10 days after the award ceremony. Winners must also comply with Taiwan's tax withholding requirements.
4. The organizer and executing agency may use winning entries for non-commercial promotional purposes without additional compensation.
5. Participants are responsible for ensuring that all submitted information is true and accurate. False or misleading information may result in disqualification and, if applicable, cancellation of awards and recovery of prizes and certificates.
6. By entering the competition, participants acknowledge that they have read and agreed to these rules and must submit the signed declaration form. Any violation may result in

disqualification.

7. Personal data collected for this competition will be used solely for event administration and judging in accordance with *Taiwan's Personal Data Protection Act*. Winners' names and winning entries may be published on the official website and through other media.
8. The organizer is not responsible for any loss, damage, or errors caused by technical issues, network failures, natural disasters, or other force majeure events. Participants may be asked to provide backup files if necessary.
9. The organizer reserves the right to amend these rules at any time. Any updates will be announced on the official website.

Organizer: Ministry of Foreign Affairs, ROC (Taiwan)

Executing Agency: Trillion One Co., Ltd.

Contact Email: admin@trillion-one.com (Replies within 2 working days)